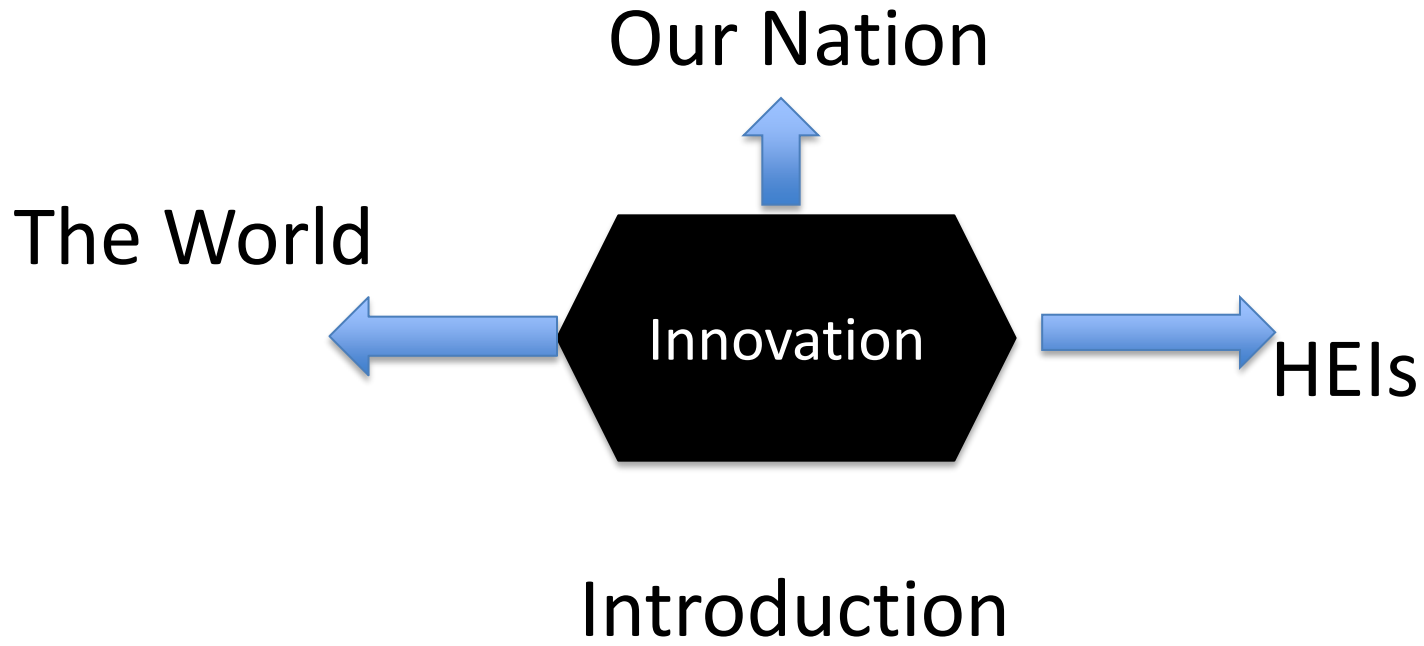


INNOVATION UNLEASHED: THE ROLE OF HIGHER EDUCATION INSTITUTIONS



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Hjh Zohrah Hj Sulaiman
Acting Vice Chancellor



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WHAT IS INNOVATION?

WHY IS IT SO IMPORTANT?

CAN WE BECOME
INNOVATORS?



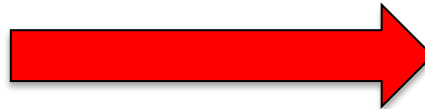
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Innovation means introducing something new

OLD
WAY



NEW
WAY



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INNOVATION DRIVES ECONOMY

Nanotechnology
IT and Networks
Biotechnology
Neurotechnology



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THE WORLD: Examples on Countries

Global Innovation Index 2014: Human Factor Innovation-role of Innovation as a driver of economic growth and world being.



USA-6

Korea-16

Brunei Darussalam: 88



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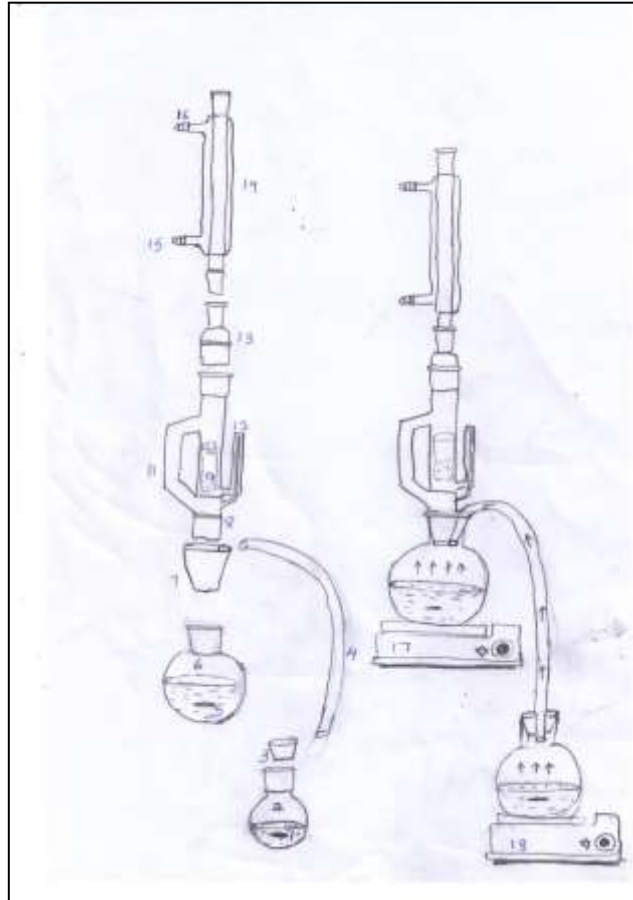
ALL CAN BECOME INNOVATORS



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Raw Sketch



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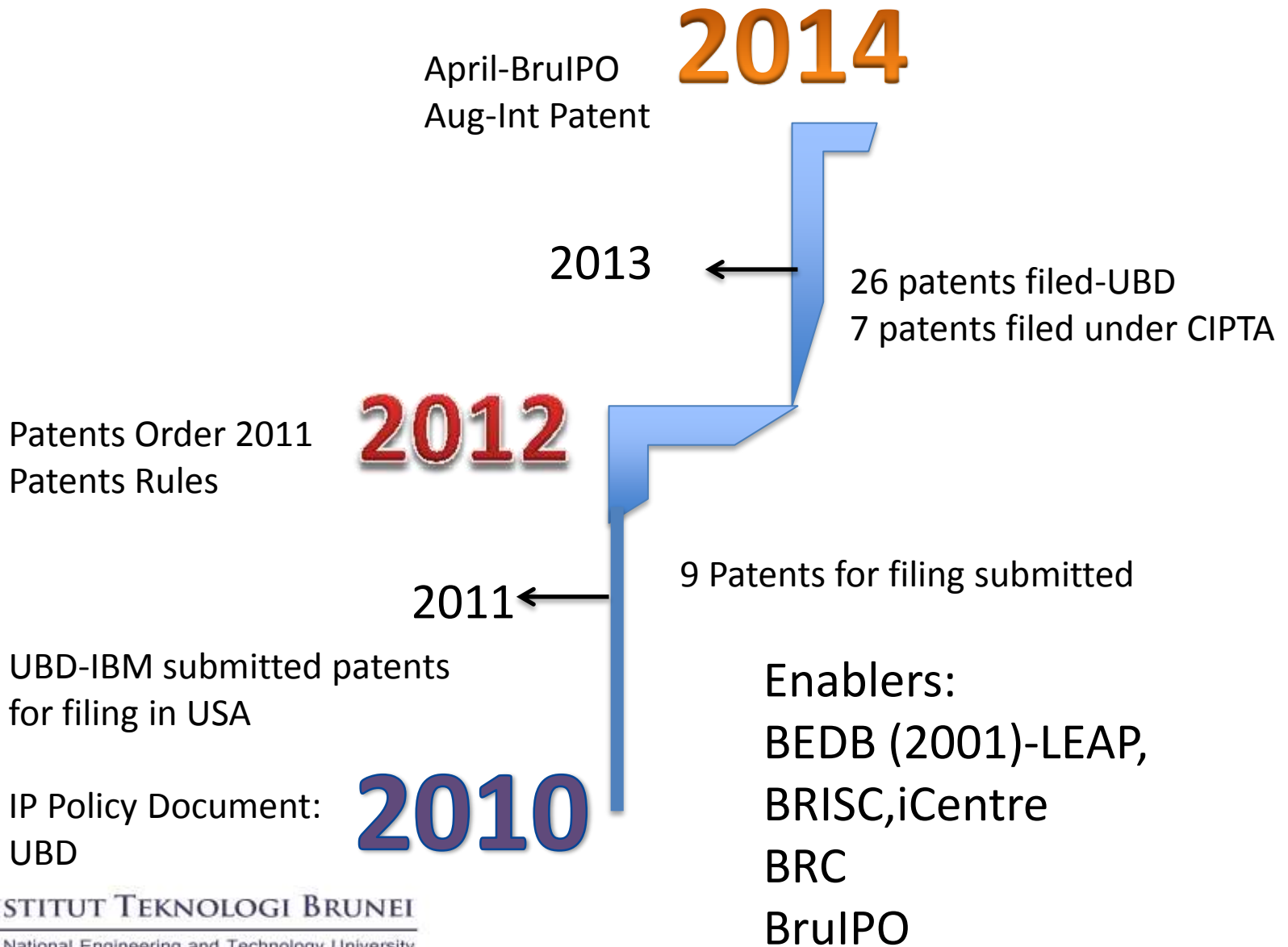
OUR INNOVATION: NATION, HIGHER EDUCATION INSTITUTIONS' PERSPECTIVES



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THE INNOVATION JOURNEY



Why HEIs are conducive for innovation?

Research grant

Researchers

Graduate Students

Conducive environment



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IPO Names Top 100 Patenting Universities

By Kevin E. Noonan --

The Intellectual Property Owners (IPO) recently published a list of the top 100 universities worldwide granted U.S. patents in 2013. As reported in the *IP Record*, these universities are:

<u>Rank</u>	<u>University</u>	<u>Patent</u>
1	University of California	399
2	MIT	218
27	KAIST	63



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Academic Staff/Researchers and Students



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UBD: Est. 1985

No. of Patents: 26

**UBD granted first patent with
'flower power'**

**UBD awarded its first International Patent
Tape casting**



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APPLICATION OF INVENTION-IMPROVED SOXHLET EXTRACTOR SYSTEM FOR BRAN OIL-Prabitha, Zohrah & Junaidah



Rice bran

Invention
➔



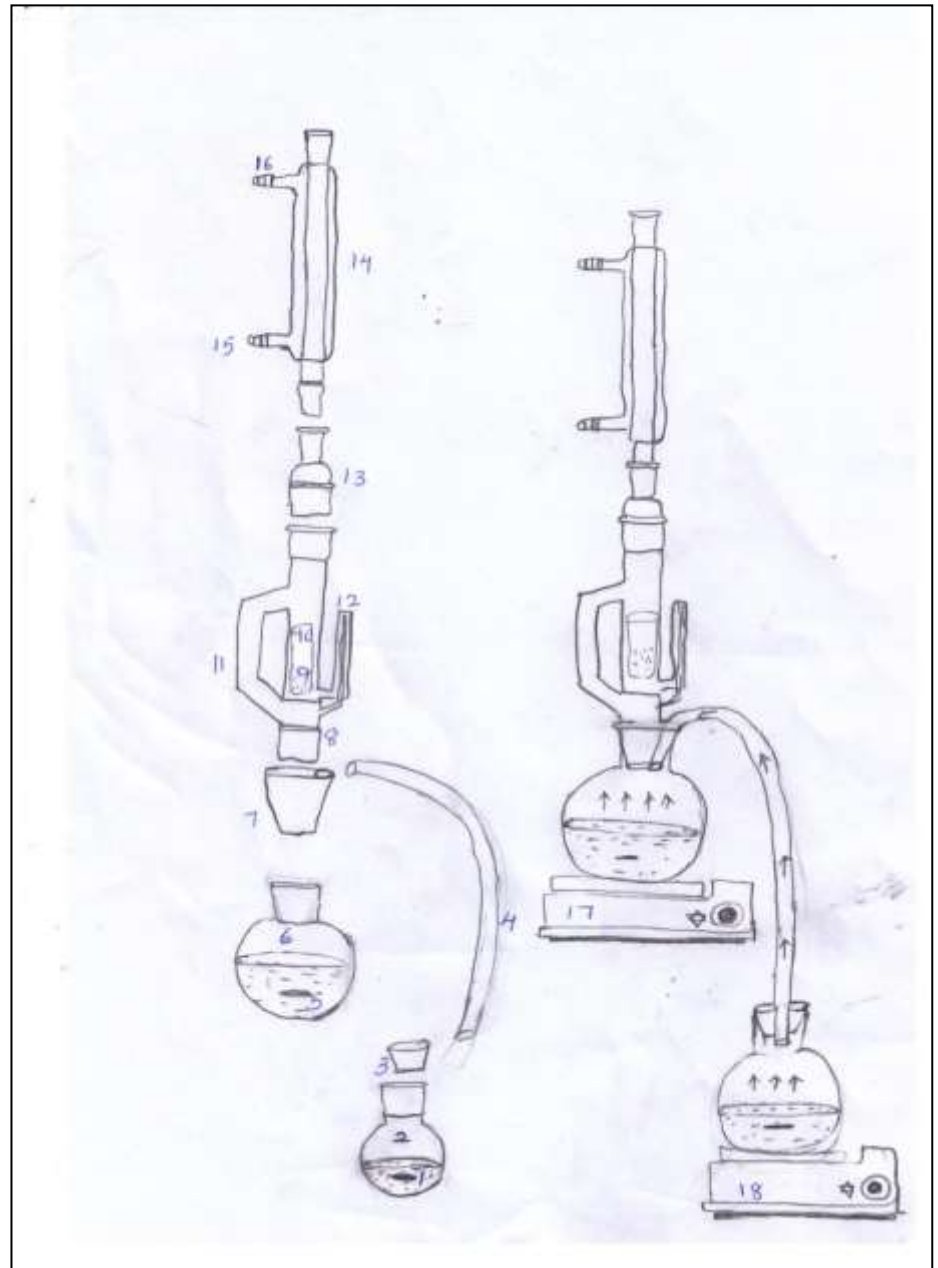
Bran oil



Biodiesel



1: magnetic stirrer 2: second still pot
 250 ml 3: adapter 4: plastic connecting
 tube 5: magnetic stirrer 6: first still pot
 500 ml 7: adapter 8: siphon exit
 9: distillation path 10: rice bran 12:timble
 13: glass adapter 14 : condenser
 5:cooling water in 16: cooling water out





Benefits

Cost effectiveness of invention

Save costs (compared to conventional method) as solvent can be reused and maximum amount of bran oil recovered in shorter period of time.

Bran oil can be transesterified to biodiesel

Biofuel that can be used to replace fossil fuel.

Production of bran oil in large quantity

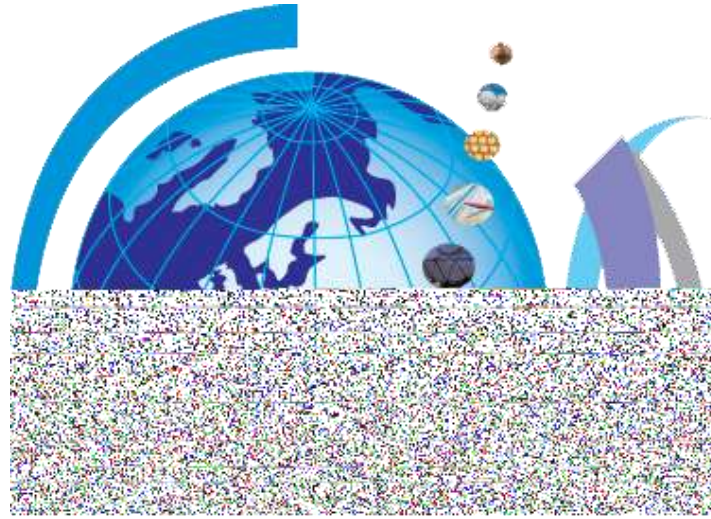
Health benefits as it contains

Antioxidant γ -oryzanol

Mixture of steryl and other triterpenyl esters and ferulic acids, Vit E.

Help to lower total plasma cholesterol and relieve symptoms of menopause.

انوکړه چيښتا قڅيران مودامهکوتا



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What is CIPTA?

A competition for
Creative, **I**nnovative **P**roduct,
Process and **T**echnological
Advancement



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Aims

1. To encourage Creativity and Innovation in Brunei Darussalam for National Development
2. Inculcate the Culture of Innovation



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AWARDS & PRIZES

ASEAN CATEGORY

Creating New Product, Process or Technology

New Invention & Innovation Category
Best Innovation Award: B\$8000 and a trophy

Young Inventor Category
Open to upper secondary students
(Age Between 15 - 18 years old)
Young Inventor's Award: B\$4000 and a trophy

Special Award - \$10,000
This award is previously known as the Grand Prize which is awarded to the Overall Winner either from Category 1 or 2 and who have met the set criteria. This award is open to the Local (Category 1 & 2) and ASEAN Category.

All participants will be issued with participation certificates

COMPETITION IMPORTANT DATES

- Closing date for CIPTA 2015 Registration
30 October 2014
- Final Submission of Entry Reports
7 February 2015
- Presentation and Final Evaluation
25, 26, 27 February 2015

HOW TO ENTER?

- Entry forms can be downloaded from the website www.itb.edu.bn/cipta.
- Participation in the competition must be submitted to the organising committee using appropriate entry forms. Participants must submit entry forms in softcopy format before the deadline. The softcopy form must be emailed to cipta@itb.edu.bn.
- The entrance fee is USD 350.00 for New Invention & Innovation Category and USD 250.00 for Young Inventor Category. The payments must be deposited to ITB CIPTA account through Bank Telegraphic transfer. Each entry will be levied and telegraphic transfer copy must be sent with the entry form.

For further information and details please contact:
CIPTA Secretariat
Institut Teknologi Brunei
Tungku Ulu, Gadong BE1410

Tel: 2461020 (10 lines)
Fax: 2461035/6
Email: cipta@itb.edu.bn

www.itb.edu.bn/cipta

Organised by



In Partnership with
and Sponsored by



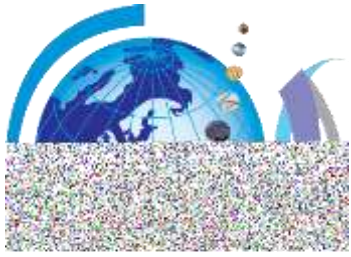
THE CROWN PRINCE CIPTA AWARD 2015
The Competition for Creative, Innovative Product and Technological Advancement



ASEAN CATEGORY



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CIPTA Milestones

2005

Inauguration
of the Crown
Prince CIPTA
Award
Competition

2007

The 2nd Crown
Prince CIPTA
Award
Competition

2009

The 3rd Crown
Prince CIPTA
Award
Competition

2011

The 4th
Crown Prince
CIPTA Award
Competition
&
Category 3 :
Young
Inventors
category was
introduced

2013

The 5th Crown
Prince CIPTA
Award
Competition

2015

The 6th Crown
Prince CIPTA
Award and
10th years
since its
Inception
&
ASEAN
Category is
introduced



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THE CROWN PRINCE CIPTA AWARD

Achievements

➔  Patent Filings

➔ LEAP Grant scheme Recipient

Won Gold, silver & bronze award medals at the international innovation, invention & technology exhibition (ITEX), Malaysia



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Inventions filed for Patent Protection

Name	Invention	Year of CIPTA Participation	Type of IP Protection
Sufre bin Haji Muhammad	Smart Sensor Assisted Windshield Operation	CIPTA 2013 Category 2 Winner	Patent [Filing Date 26/02/2013]
Hj Jeffery bin Hj Suhaili	Flood - Early Warning System	CIPTA 2013 Category 1 Participant	Patent [Filing Date 4/4/2013]
Awang Galen Singh Sekhon	SIMCOM Direct Replacemnet Of 'Control-Matic' Well Head Control Unit	CIPTA 2009 Category 1 Consolation Prize	Patent
Haji Zupri Bin Haji Kamis	GZup Automatic Water Supply System For Vehicles	CIPTA 2011 Participant	Patent [Filing Date 1/10/2012]
Haji Zupri Bin Haji Kamis	GZup Water Supply System For Side Mirrors Of Vehicles	CIPTA 2011 Participant	Patent [Filing Date 4/10/2012]
T.Puspasanan @Edmond Anan	Smart Disposable Collar	CIPTA 2005 Category 1 Participant	Patent [Filing Date 15/02/2013]
T.Puspasanan @Edmond Anan	Cook's LPG Advisory Device	CIPTA 2005 Category 1 Participant	Patent [Filing Date 15/02/2013]



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Patenting Their Discoveries Does Not Pay Off for Most Universities, a Study Says

By RICHARD PÉREZ-PEÑA

Published: November 20, 2013

But only a small number of universities consistently produce lucrative breakthroughs and collect the vast majority of the money. A blockbuster discovery can alter a university's fortunes, like the patents on inserting foreign DNA into cells, which brought \$790 million to Columbia University, or the patents leading to the drug Remicade, used to treat autoimmune diseases, from which New York University collected more than \$1 billion.



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In conclusion:

1. HEIs are to push boundaries in providing education goal that includes, creations, technological innovations from research activities;
2. Continue to encourage and fostering students to be entrepreneurial and able to become problem solvers;
3. Enhance Industry collaboration with HEIs- ITB-Beijing Sesame, UBD-Pixela;
4. Continue to create IP awareness



THANK YOU



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